



**aERscape**

AERIAL SERVICES - FIESTA 2022

## **THE ONLY DRONE PILOTS AUTHORIZED**

to fly at the Albuquerque International Balloon Fiesta®

Drones can capture the Balloon Fiesta in a way that simply isn't possible from any other vantage. AERscape pilots are the only UAS operators to have ever been allowed access to fly in what is otherwise a "no drone zone". Special FAA permissions and waivers are required and there is a tremendous amount of planning and preparation that go into operating at an event of this size.



PART 107  
COMPLIANT

**SAFETY**  
above all.

**Drone crews and resources are limited.**

Projects will be considered on a first come, first served basis. Reserve your project today to ensure availability.



### **BALLOON HIGHLIGHT**

**\$500** per day  
\$1500 entire event

While filming, we can "hunt" for your branded balloon and pick you out from the crowd.



### **ON THE FLY Video Editing**

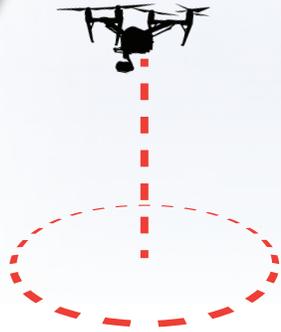
**\$500** per day  
\$3500 entire event

Our team can deliver video within 24 hours in order to fully capitalize on the social media attention that buzzes globally during Fiesta week

**Millions of people tune in to share the joy that radiates from Albuquerque in October.**



**NEW!** **"BUBBLE" ASCENSION**  
\$500 per day | \$3500 entire event



Our drone team will come to your balloon and form a roped "bubble" in which we can safely fly from the field to capture your launch. Drone operations are limited to flying only in areas devoid of people not directly associated with the operation. Creating a flight "bubble" is the only way to get up-close aerial footage from the launch field.



**NEW!** **BALLOON GLOW HIGHLIGHT**  
\$500 per glow

Our team will target your balloon / logo at the start of a flicker or all-burn. Make your brand GLOW.



**ADD A 360° BALLOON RIDE**  
\$500 per day | \$3500 entire event

Give your audience a chance to get airborne! The closest thing to actually taking a balloon ride is to take one on your smartphone. We can attach a camera to your basket that captures the entire scene in 360 degrees.

This technology allows the viewer to direct their viewpoint as the video plays.  
***These videos offer a unique experience with every viewing.***

## SAMPLE PACKAGES

Reduced Pricing for Multiple Services



### One Day "On the Fly" Package

...\$900 (\$1000 à la carte)

- Highlight filming
- "On the Fly" edited social media video

### One Day "FOCUS" Package

...\$1500 (\$2000 à la carte)

- Highlight filming
- Bubble filming
- 360 Basket cam attachment
- "On the Fly" edited social media video

### Entire Event "TODOS" Package

...\$10,000 (\$13,000 à la carte)

- Daily highlight filming
- Daily bubble Filming
- Daily 360 basket cam attachment
- Three (3) "On the Fly" edited social media video
- Balloon Glow highlighting (one clip per event)

*Balloon crew communication is key to maximizing the quality of the final product.  
Prices not including tax.*

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